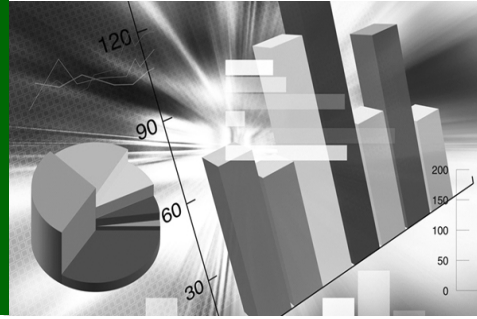


**Enterprise level Business Intelligence and Reporting for small to medium sized businesses and not-for-profit organisations**



*Because of lack of information, processes, and tools, through 2012, more than 35 percent of the top 5,000 global companies will regularly fail to make insightful decisions about significant changes in their business and markets.*

Gartner Group

*"Your explanation on this topic made it very clear and simple to understand on how to approach this app".*

George Onumah IBM

*Business Intelligence is "the ability to apprehend the interrelationships of presented facts in such a way as to guide action towards a desired goal."*

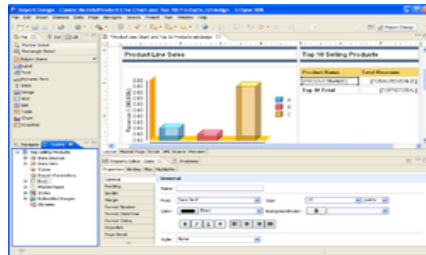
Hans Peter Luhn. IBM

Carnaby<sup>ERP</sup> is an independent software provider working in partnership with it's clients to deliver even the most challenging projects on time and on budget. We are pleased to announce Business Intelligence solutions for small to medium sized enterprises and not-for-profit organisations.

Our BIRT-Day package can have the BIRT software installed, operational and your staff trained and producing BI reports in a single day. This means that even SME and NFP organisations can benefit from the fact based decision support that is possible with enterprise level Business Intelligence software.

 **SOFTWARE**

Open source Business Intelligence and Reporting Tools from the Eclipse Foundation



Business Intelligence and Reporting Tools (BIRT) is a top level project within the Eclipse Foundation, an independent not-for-profit consortium of software industry vendors and an open source community. Strategic members include Actuate, IBM, Oracle and SAP. Actuate is one of the largest dedicated reporting software companies in the world and is the primary sponsor of the BIRT project.

BIRT Software is free of charge and carries no support cost burden as it is supported by the community. Over 7 million copies have been downloaded since it's launch in 2005 so that community is very large indeed. However unlike most open source systems, commercial support is also available from Actuate for business critical implementations. There are no time or functionality limitations and having been used by so many people the software is robust and highly extensible.

BIRT does not require an expensive data warehouse and will work directly over your existing applications, within your existing infrastructure, meaning that implementation is fast and inexpensive and your report information is always completely up to date.

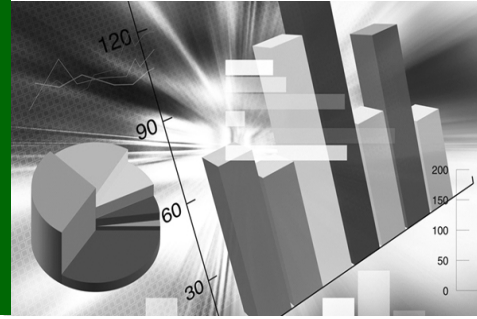
BIRT reports are entirely web based so there is no client software to install and no matter how geographically diverse your organisation, your business information is available to security cleared operators anywhere on the planet, all that is needed is an internet connection.

BIRT delivers highly graphical reports with many graph formats out of the box, supports multiple listing formats, including "side by side", has full sub-report / drill down functionality and can output results to HTML, Excel, PDF and more.

BIRT is used by BASF, Borland, Cisco, The European Space Agency, Fujitsu Corporation, HSBC, IBM and many other leading corporations.

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## The Carnaby<sup>ERP</sup> 1 day implementation and training package



*"The information you are providing to us will be invaluable in helping me direct my team as we develop our reporting skills"*

Paul Maslen Amey plc

*Business Intelligence is "Concepts and methods to improve business decision making by using fact-based support systems."*

Howard Dresner. Gartner

*BIRT is one of those software components you'll find in all sorts of different applications. The BIRT project was proposed and sponsored by Actuate when the company joined the Eclipse Foundation in 2004. Since then it has been adopted by numerous companies, from large corporations to small developers.*

DJ Walker-Morgan. The H

*"We believe in customer self sufficiency, even though we have a full service offering we realise that you don't want to keep coming back to us for report modifications and creation of new reports. So our training is designed to get your IT and end user staff fully self sufficient in less than a day."*

Kelvin Forrester - Director - Carnaby<sup>ERP</sup>



### INSTALLATION

#### BIRT Professional Implementation Services



Carnaby<sup>ERP</sup> consultants will visit your premises and install all the software you need to get started creating BIRT reports and deploying them to your web based end users. Installation takes less than half a day and you probably already have enough spare capacity on your existing infrastructure to accommodate the system.

We will of course provide full documentation of the installation and are happy to take your IT staff through the entire process so they are completely familiar with the implemented system.



### TRAINING

#### BIRT High speed learning program



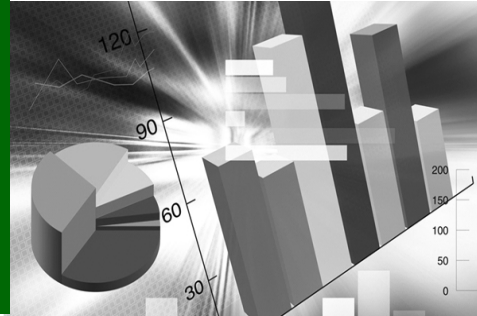
After installation the rest of the day is spent taking your users through the BIRT high speed learning program. In this training your users will learn how to connect BIRT to your key applications and data sources and start to produce graphically rich information based reports.

Training includes course notes in the form of the BIRT Reporting book "BIRT for Beginners" which also features self paced additional learning resources

**Call or email now to arrange a demonstration and see for yourself how BIRT can turn your data into actionable information.**

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*The BIRT High Speed Learning Program brings report designers up to speed on the techniques for using BIRT to develop high impact, graphically rich BIRT reports in only half a day. Users need to have a basic knowledge of SQL queries and a knowledge of the database against which they will be creating reports to gain maximum benefit from this training. For users with no SQL experience and no knowledge of the source data structures please ask about our bespoke and advanced training courses.*








 AGENDA

**BIRT High Speed Learning Program Agenda**



The Carnaby<sup>ERP</sup> High Speed Learning Program is led by our experienced Business Intelligence specialists and is specifically designed to cover the main aspects of creating BIRT reports in a single, half day session.

By the end of the session your users will be proficient in using BIRT to create reports with graphs, multiple tables, sub-reports and drill down, all based on your in house applications.

-  Orientation and creating your first report
-  Basic report formatting
-  Sorting and grouping data
-  Creating reports that use parameters
-  Connecting to JDBC data sources
-  Joining data sets
-  Creating charts

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